

LISA SANTANIELLO

Designing digital tools for analog life

www.lisasantaniello.com

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(818) 929-9067

HONORS AND AWARDS

CCA Design Departmental Merit Scholarship

Granted for entire length of MFA program

H.W. Hill Research Scholarship, UC Berkeley

Recognition for outstanding scholarly research and writing

Julia Shrouf Short Story Prize, UC Berkeley

First Place winner for "Telling Stories"

Phi Beta Kappa

Lifetime member of academic society granted for excellence in the humanities

TOOLS AND SKILLS

- Narrative and storytelling
- UX writing
- User research
- Prototyping
- HTML, CSS and Javascript
- Figma
- Adobe Creative Cloud
- Public speaking
- Risograph printing
- Film photography

EDUCATION

California College of the Arts / August 2022-May 2025

MFA Design, Interaction Design concentration

GPA: 4.08

Designlab Academy UX/UI Foundations / March 2021-June 2021

University of California Berkeley / August 2006-May 2010

B.A. English Literature, High Honors

Minor in Creative Writing

GPA: 3.8

EXPERIENCE

Teaching Assistant

California College of the Arts / Spring 2024

- Assist with twice weekly UX/UI lectures for a class of undergraduate students.
- Facilitate critiques focusing on improving usability, accessibility, and aesthetic appeal of designs.
- Collaborate with the lead instructor to revise and update the course syllabus and materials and manage online course platforms.

Web Designer and Consultant

Freelance / 2023-present

- Assist with the design, build and launch of custom responsive websites for small businesses and entrepreneurs.

Senior Director of Operations

DuFour Conapinski Ha LLP / 2015-2022

- Developed and implemented information architecture systems.
- Led hiring search, developed interview process and applicant ranking and tracking tools.
- Created training manuals for the entire firm.
- Researched and led educational sessions for attorneys.
- Oversaw 50+ client relationships.
- Drafted, reviewed and issued 8,000+ invoices with no returns due to errors.

Assistant Editor

Narrative Magazine / 2011-present

- Assist in selecting stories for publication and providing feedback for authors.

Crisis Counselor

Crisis Text Line / 2016-2017

- Provided immediate text-based support to individuals in crisis, applying active listening and problem-solving skills to de-escalate situations.
- Completed over 200 hours of training in crisis intervention, developing skills in empathy, confidentiality, and resource research and referral.